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	Notified Digital	er or en	
14	PEOPLE OF THE STATE OF		
15	CALIFORNIA,		
16	Plaintiff,		
	T twitten,		
17	and	Case No.: 21	-cv-00384-JD
18		NOBIGE OF	
19			F MOTION AND MOTION HISSIVE INTERVENTION
19			NAL STUDENT LEGAL
20			NETWORK;
21	/		DUM IN SUPPORT
	$Intervenor \hbox{-} Plaintiff,$		
22		[Administrat	tive Procedure Act Case]
23	vs.	D. /	E 1 07 0001
	UNITED STATES DEPARTMENT OF	Date: Time:	February 25, 2021 10:00 a.m.
24	EDUCATION and MITCHELL ZAIS, in	Courtroom:	
25	his official capacity as Acting Secretary of	000111001111	
	Education,		
26			
27	Defendants.		
28			

MEMORANDUM IN SUPPORT OF MOTION FOR PERMISSIVE INTERVENTION OF NATIONAL STUDENT LEGAL DEFENSE NETWORK; Case No. 21-cv-00384

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MEMORANDUM IN SUPPORT OF MOTION FOR PERMISSIVE INTERVENTION OF NATIONAL STUDENT LEGAL DEFENSE NETWORK; Case No. 21-cv-00384

## **REGULATIONS** Distance Education and Innovation, 85 Fed. Reg. 54,742 (Sept. 2, Program Integrity Issues, 75 Fed. Reg. 34,806 (June 18, 2010)......6 Program Integrity Issues, 75 Fed. Reg. 66,832 (Oct. 29, 2010) ......5-6 **OTHER AUTHORITIES**

## NOTICE OF MOTION AND MOTION

PLEASE TAKE NOTICE that on February 25, 2021 or as soon thereafter as counsel may be heard, proposed Plaintiff-Intervenor, the National Student Legal Defense Network ("Student Defense") will, and hereby does, move pursuant to Federal Rule of Civil Procedure 24(b) for an order permitting it to intervene as a plaintiff in this action ("Main Action"), in which Plaintiff The State of California ("California") challenges two provisions of the Distance Education and Innovation Final Rule, 85 Fed. Reg. 54,742 (Sept. 2, 2020), promulgated by Defendants United States Department of Education and Acting Secretary of Education Mitchell ("Mick") Zais (collectively, the "Department" or "Defendants"). This motion is supported by the accompanying Memorandum of Points and Authorities and proposed Complaint in Intervention.

## **MEMORANDUM**

## I. INTRODUCTION

On September 2, 2020, the Department published a new rule that reduces government oversight of online higher education and strips away critical protections for students enrolling in distance education programs. *See* Distance Education and Innovation Final Rule, 85 Fed. Reg. 54,742 (Sept. 2, 2020) ("2020 Regulation"). The Main Action, brought by California, seeks a declaration that two provisions of the 2020 Regulation violate the Administrative Procedure Act ("APA"), 5 U.S.C. § 706, and that the Court vacate and set aside these provisions.

First, 34 C.F.R. § 668.13(b)(3), as published in the 2020 Regulation, allows institutions of higher education to be automatically certified to receive federal funds if the Department does not resolve the school's certification application within 12 months. California alleges that this is an "abdication of federal oversight that runs afoul of the Higher Education Act, which mandates that the Secretary affirmatively determine that a school has the administrative capability and financial

Second, 34 C.F.R. § 668.5(a)(2), as published in the 2020 Regulation, allows a degree granting institution to completely outsource an entire educational program to another entity, as long as the other entity is Title IV eligible and has shared ownership with the degree granting institution. 34 C.F.R § 668.5(a)(2). Previously, the Department found that it was necessary to limit such outsourcing to 50 percent of an educational program in order to, among other things, protect students from bait-and-switch tactics by ensuring that that the institution providing most of the instruction is the one in which the student actually enrolled. Under the Department's new rule, a student can now enroll in and receive a degree from an institution that provided none of the education for which the degree was conferred. California claims that removal of the 50 percent cap was arbitrary and capricious, in violation of the APA. See California Complaint ¶¶ 5, 45-56.

Plaintiff-Intervenor Student Defense shares these concerns. Student Defense is a non-profit organization that has represented students in California and throughout the country who have enrolled in programs of higher education, including distance education. Student Defense has also advocated for thousands of others who are at risk of being harmed by the 2020 Regulation. Like California, Student Defense alleges that the challenged provisions of the 2020 Regulation violate federal law, and will result in significant harm to students who enroll in online programs.

While Student Defense and California have overlapping constituencies and multiple common interests, their interests are not identical. Indeed, California's interest in protecting its public colleges and universities from competitive harm, see California Compl. ¶¶ 57-77, may at times be distinct from that of students, whose educational and financial futures are jeopardized by the provisions at issue. For example, as set forth in more detail below, the automatic recertification provision of

the 2020 Regulation will unlawfully permit institutions to serve as conduits for their students to incur massive student debt burdens, even when the institution has not been specifically qualified to do so by the Department. Moreover, with removal of the 50 percent outsourcing threshold, students may not be provided *any* of the instruction or educational program they believed they signed up for. Intervention will therefore permit Student Defense to advocate for the unique and particular interests of students who are enrolled—or who are seeking to enroll—in distance education programs in a way that the state may not always be positioned to do.

For these reasons, Student Defense's intervention will add important dimensions to the Main Action, without unduly complicating or multiplying the issues presented by California. Accordingly, and as explained in greater detail below, Student Defense's Complaint in Intervention "shares with the main action a common question of law or fact." Fed. R. Civ. P. 24(b)(1)(B). Student Defense should therefore be permitted to intervene in this action.

## II. STATEMENT OF THE ISSUE

Whether the Court should grant Student Defense permission to intervene pursuant to Fed. R. Civ. P. 24(b)(1)(B).

### III. FACTUAL BACKGROUND

## A. Proposed Intervenors

Proposed intervenor Student Defense is a non-profit, non-partisan 501(c)(3) organization that works to advance students' rights to educational opportunity and to ensure that higher education provides a launching point for economic mobility. Student Defense Compl. ¶ 25. Student Defense has represented numerous students and prospective students residing in California who have been harmed by the Department's recent deregulation of institutions of higher education, including those regulations specifically related to distance education. *Id.* ¶ 27.¹ Student

<sup>&</sup>lt;sup>1</sup> For example, Student Defense successfully represented California residents

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Defense frequently represents students who are targeted by for-profit, often online institutions of higher education, including veterans, students of color, students with young children, and those with financial hardships. Such students are the most likely to be harmed by the provisions of the 2020 Regulation at issue here, and should therefore have a voice in this litigation, and in formulating any remedy.

Student Defense participated in the public process for the 2020 Regulation by submitting extensive comments on the Department's Notice of Proposed Rulemaking. Id. ¶ 36. (citing National Student Legal Defense Network, Comment on NPRM on Student Assistance General Provisions, Distance Education and Innovation Regulations, Docket ID ED-2018-OPE-0076 (May 4, 2020) ("Student Defense Comment"), available at: https://www.regulations.gov/document?D=ED-2018-OPE-0076-1080).

#### В. Student Defense's Challenge to the 2020 Regulation

Even before the COVID-19 crisis, a growing number of Americans were enrolling in distance-based higher education, including through online learning. Student Defense Compl. ¶ 1. Since the pandemic, many online for-profit institutions have dramatically increased their marketing budgets to target potential studentsfrequently targeting students of color, low-income students, student parents, and veterans—who were recently laid off. Id. ¶ 7. While overall higher education

harmed by the Department's delay of rules relating to distance education and the state authorization of online programs. *Id.* ¶ 28 (citing *See Nat'l Educ. Ass'n v.* DeVos, 379 F. Supp. 3d 1001 (N.D. Cal. 2019), appeal dismissed, No. 19-16260, 2019 WL 4656199 (9th Cir. Aug. 13, 2019)). Student Defense currently represents two California residents who are prospective enrollees in higher education programs and who have been harmed by the Department's repeal of the Gainful Employment regulations that established eligibility, disclosure, and certification requirements for career and for profit college programs, including those conducted online. Id. ¶ 29 (citing Am. Fed'n of Tchrs. v. DeVos, No. 5:20-cv-00455, (N.D. Cal. Jan. 22, 2020)).

Despite the need for increased attention to and oversight of distance education, on September 2, 2020, in the middle of the pandemic, the Department published the 2020 Regulation, which reduced government oversight of online education, deregulated the industry, and stripped away critical protections for students enrolling in distance education programs. Id. ¶ 10.

Student Defense seeks to challenge the same two provisions of the 2020 Regulation as California challenges in the Main Action.

First, the 2020 Regulation provides that "[i]n the event that the Secretary does not make a determination to grant or deny certification within 12 months of the expiration date of [an institution's] current period of participation, the institution will automatically be granted renewal of certification, which may be provisional." 34 C.F.R § 668.13(b)(3). Student Defense contends that this provision is contrary to law and is therefore unlawful under the APA because it eviscerates the Higher Education Act's ("HEA") clear requirement that the Secretary "qualif[y]" an institution for participation in Title IV, HEA programs by "determin[ing]" an institution's "legal authority to operate within a State, [its] accreditation status, and [its] administrative capability and financial responsibility. . . in accordance with the requirements" of the HEA. HEA § 498(a), 20 U.S.C. § 1099c(a). See generally Student Defense Compl. ¶¶ 38–58.

Second, the 2020 Regulation allows a degree granting institution to outsource 100 percent of its educational program to another entity, as long as the other entity is Title IV eligible and has shared ownership with the degree granting institution. 34 C.F.R § 668.5(a)(2). Previously, the Department found that it was necessary to limit such outsourcing to 50 percent of an educational program in order to, among other things, ensure that the "institution providing most of the program will be the one associated with the students that are taking the program." 75 Fed. Reg. 66,832

(Oct. 29, 2010); see also 75 Fed. Reg. 34,806, 34,814 (June 18, 2010) (providing many other reasons why the 50 percent threshold was necessary). In removing the 50 percent threshold, the Department acted unlawfully due to its arbitrary and capricious failures to: (i) explain the departure from its reasoning in the 2010 Regulation; (ii) consider reasonable alternatives to elimination of the threshold; and (iii) provide adequate factual support for its decision. See generally Student Defense Compl. ¶¶ 59–84.

## IV. LEGAL STANDARD

Under Federal Rule of Civil Procedure 24(b)(1)(B), the Court may permit intervention by any party who "has a claim or defense that shares with the main action a common question of law or fact." Courts in the Ninth Circuit require three threshold elements in order to grant a motion for permissive intervention: (1) an independent ground for jurisdiction; (2) a timely motion; and (3) a common question of law and fact between the movant's claim or defense and the Main Action. See, e.g., Blum v. Merrill Lynch Pierce Fenner & Smith, Inc., 712 F.3d 1349, 1353 (9th Cir. 2013) (citing Beckman Indus. v. Int'l Ins. Co., 966 F.2d 470, 473 (9th Cir. 1992)).<sup>2</sup>

Once these threshold requirements are satisfied, the Court may grant permissive intervention in its discretion. *Id.* "In exercising its discretion, the court must consider whether the intervention will unduly delay or prejudice the adjudication of the original parties' rights." Fed. R. Civ. P. 24(b)(3); *accord Blum*, 712 F.3d at 1354. *See also, e.g., Am. Civil Liberties Union of N. Cal. v. Burwell*, No. 16-CV-03539-LB, 2017 WL 492833, at \*3 (N.D. Cal. Feb. 7, 2017) (granting permissive intervention because the intervening party's "participation [would have]

<sup>&</sup>lt;sup>2</sup> In addition, a motion to intervene "must state the grounds for intervention," and must "be accompanied by a pleading that sets out the claim or defense for which intervention is sought." Fed. R. Civ. P. 24(c). The court is required to accept as true the non-conclusory allegations made in support of the intervention motion. *Sw. Ctr. for Biological Diversity v. Berg*, 268 F.3d 810, 819-20 (9th Cir. 2001).

# V. STUDENT DEFENSE SHOULD BE ALLOWED TO INTERVENE, PURSUANT TO FED. R. CIV. P. 24(b)(1)(B)

"alone insufficient to show undue delay").

contribute[d] to the development of the factual and legal landscape" of the case and

would not have prejudiced the existing parties' rights); Ctr. for Biological Diversity

v. U.S. Dep't of Interior, No. 15-CV-00658-JCS, 2015 WL 3903133, at \*5 (N.D. Cal.

existing parties' rights would have been prejudiced, as evidenced by neither party

objecting to the motion to intervene); In re Grupo Unidos Por El Canal S.A., No. 14-

mc-80277-JST (DMR), 2015 WL 1815251, at \*6 (N.D. Cal. Apr. 21, 2015) (existing

parties would not be prejudiced by permissive intervention because the intervenor

would not bring any new claims into the dispute and additional motion practice is

June 24, 2015) (granting permissive intervention after finding that none of the

Student Defense seeks to intervene at the start of this litigation because the regulatory provisions at issue will cause significant harm to the students it exists to protect, especially students of color, veterans, low-income students and student parents. Student Defense asserts legal claims already presented in the Main Action and seeks the same relief—namely, a declaration that the challenged provisions in the 2020 Regulation are arbitrary, capricious, and contrary to law pursuant to the APA, and an order vacating those provisions in their entirety. For these reasons, intervention presents no jurisdictional concerns and poses no risk of delaying the Main Action or prejudicing the original parties to the case.

In addition, Student Defense brings unique perspective and subject matter expertise to this case. Not only is Student Defense a voice for the individuals—students—whose lives are most impacted by these regulatory provisions, but it also is staffed by individuals who are experts at the intersection of consumer protection and higher education, including individuals with high level government experience working on issues related to those impacted by the 2020 Regulation. For all of these

reasons, the Court should exercise its discretion to permit Student Defense to intervene and participate as a plaintiff in this case.

## A. Student Defense Satisfies the Three Threshold Requirements for Permissive Intervention

## 1. Student Defense has an Independent Ground for Jurisdiction

With respect to the "independent ground for jurisdiction" requirement, there are no jurisdictional concerns where, as here, an intervenor in a federal question case brings no new claims. Freedom from Religion Found., Inc. v. Geithner, 644 F.3d 836, 844 (9th Cir. 2011) ("[I]n federal-question cases, the identity of the parties is irrelevant and the district court's jurisdiction is grounded in the federal question(s) raised by the plaintiff."). For this reason, the independent jurisdictional grounds requirement "does not apply to proposed intervenors in federal-question cases when the proposed intervenor is not raising new claims." Id; see also Buffin v. City & Cty. of San Francisco, No. 15-CV-04959-YGR, 2017 WL 889543, at \*3 (N.D. Cal. Mar. 6, 2017).

Here, California brings claims under federal law (the APA), and Student Defense is not raising any new claims. Thus, the independent jurisdictional requirement "does not apply."

## 2. The Motion to Intervene is Timely

This Motion is undeniably timely. The Ninth Circuit has identified three factors relevant to determining whether a motion is timely: "(1) the stage of the proceeding at which an applicant seeks to intervene; (2) the prejudice to other parties; and (3) the reason for and length of any delay." Peruta v. Cty. of San Diego, 824 F.3d 919, 940 (9th Cir. 2016) (en banc) (citation omitted). Moving to intervene "at an early stage of the proceedings," and when "intervention would not cause disruption or delay in the proceedings," "are traditional features of a timely motion." Citizens for Balanced Use v. Mont. Wilderness Ass'n, 647 F.3d 893, 897 (9th Cir. 2011) (citing Nw. Forest Res. Council v. Glickman, 82 F.3d 825, 836 (9th Cir. 1996)); MEMORANDUM IN SUPPORT OF MOTION FOR PERMISSIVE INTERVENTION OF NATIONAL 8 STUDENT LEGAL DEFENSE NETWORK; Case No. 21-cv-00384

see also Nikon Corp. v. ASM Lithography B.V., 222 F.R.D. 647, 649 (N.D. Cal. 2004) (finding a motion timely when filed in "a period well before the court has addressed any of the parties' many anticipated dispositive motions" and where "the real substance of this litigation has not been engaged").

Just days into the Main Action, this motion is timely. Defendants have not yet filed a responsive pleading, and the deadline to do so is approximately sixty days away. See Fed. R. Civ. P. 12(a)(2). Granting this motion will therefore not delay any proceedings and it will not prejudice any party. See, e.g., Glickman, 82 F.3d at 837 (holding that a motion to intervene was timely where it was filed less than a week after the complaint, "before the [Defendant] had filed an answer, and before any proceedings had taken place").

## 3. Student Defense's Claims Share Common Questions of Law and Fact with the Main Action

Finally, in order to qualify for permissive intervention, a potential intervenor "need only show that it has a 'claim or defense that shares with the main action a common question of law or fact." *In re Grupo Unidos Por El Canal S.A.* 2015 WL 1815251, at \*5 (quoting Fed. R. Civ.P. 24(b)(1)(B)).

Student Defense's proposed complaint in intervention shares multiple common questions of law and fact with the Main Action. For example, both complaints assert that the Department violated the APA with respect to the same two provisions of the 2020 Regulation, and both complaints seek the same relief: a declaration that the challenged provisions are arbitrary, capricious, and contrary to law pursuant to the APA, and an order vacating those provisions. This is more than sufficient to establish that Student Defense has claims that share common questions of law or fact with the Main Action. *See, e.g., Nikon Corp.*, 222 F.R.D. at 651 (finding common questions of law or fact to exist where proposed intervenor "seeks precisely the same relief" and where the facts and "much of the law" are identical).

## B. The Court Should Use Its Discretion to Permit Student Defense to Intervene

Because Student Defense satisfies the threshold factors, the Court has discretion to grant permissive intervention unless intervention would unduly delay or prejudice the adjudication of the original parties' rights. Fed. R. Civ. P. 24(b)(3). The Court should exercise that discretion here.

First, as set forth above, because this motion was filed shortly after California filed the Main Action, Defendants have ample time before a responsive pleading is due in the Main Action. Similarly, the claims and relief sought are the same. There is, therefore, no prejudicial delay. See, e.g., Citizens for Balanced Use, 647 F.3d at 897 (finding no prejudice where intervention was granted "less than three months after the complaint was filed and less than two weeks after the [defendant] filed its answer to the complaint"); In re Grupo Unidos Por El Canal S.A., 2015 WL 1815251, at \*5 (finding no prejudice where intervenor would not have brought any new claims into the dispute).

Second, intervention is particularly appropriate where the original party may be "unable or unwilling to pursue vigorously all available arguments in support of the [intervenor's] interest." Citizens for Balanced Use, 647 F.3d at 898-900 (reversing denial of intervention where, despite sharing an ultimate objective, the original defendant might not adequately represent the applicant's interests). This factor is satisfied where, as here, Student Defense and the state of California "do not have coextensive interests and serve different, if overlapping, constituencies." PG&E v. Lynch, 216 F. Supp. 2d 1016, 1025 (N.D. Cal. 2002); see also Californians for Safe & Competitive Dump Truck Transp. v. Mendonca, 152 F.3d 1184, 1190 (9th Cir. 1998) (affirming intervention by a labor union seeking to defend application of wage law where the original defendant may not have adequately represented the union's interests); Berg, 268 F.3d at 823 ("Just as the City could not successfully negotiate the Plans without some private sector participation from Applicants, so

While California is, of course, perfectly capable of representing the interests of its students, whether states have standing to do so is unsettled. See, e.g., New York v. Scalia, 464 F. Supp. 3d 528, 546 (S.D.N.Y. 2020) (noting decisions about this issue are hard to reconcile and declining to "wade into this doctrinal morass") (citing cases); Az. State Legis. v. Az. Indep. Redist. Comm'n, 576 U.S. 787, 802 n.10 (2015) (explaining that "the standing of states to sue the federal government[,]" including questions of parens patriae standing, "are hard to reconcile") (quotation omitted). By contrast, there is no dispute that Student Defense is an organization that can, and does, represent the interests of students.

In addition, while Student's Defense's proposed Complaint in Intervention has the same factual underpinnings and legal claims as the Main Action, Student Defense and California do not have "coextensive interests." For example, California's interest in protecting its public colleges and universities from competitive harm is distinct from Student Defense's singular interest in ensuring that the 2020 Regulation does not harm students' educational and financial futures by, among other things, causing them to take on federal student loan debt to attend schools that should not be eligible to participate in the Title IV program.

Third, intervention is appropriate where the proposed intervenor "would likely offer important elements to the proceedings that the existing parties would likely neglect." Berg, 268 F.3d at 822; see also Burwell, 2017 WL 492833, at \*3 (granting motion of United States Conference of Catholic Bishop's motion to intervene in Establishment Clause challenge where intervention "will contribute to the development of the factual and legal landscape"). Given its close work with students who will be impacted by the challenged provisions of 2020 Regulation, Student Defense stands in a position to offer important perspectives for the Court's consideration. As set forth above, it is students who have the most at stake, and

1	therefore the most to lose, if these provisions remain in effect. In addition, as noted		
$_2$	$supra$ , Student Defense can contribute to "the development of the $\dots$ legal		
3	landscape" because its personnel have unique legal subject matter expertise		
4	regarding a highly regulated industry. <i>Burwell</i> , 2017 WL 492833, at *3.		
5	Accordingly, if Student Defense is allowed to participate, it will assist the Court and		
6	the parties in framing the issues at stake in this litigation.		
7	VI. CONCLUSION		
8	Plaintiff-Intervenor Student Defense respectfully requests that the Court		
9	grant its motion for permissive intervention. Student Defense meets all of the		
10	requirements of permissive intervention under Federal Rule of Civil Procedure		
11	24(b)(1)(B) and its participation will materially assist the resolution of issues in this		
12	case.		
13	Respectfully submitted,		
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MEMORANDUM IN SUPPORT OF MOTION FOR PERMISSIVE INTERVENTION OF NATIONAL 12 STUDENT LEGAL DEFENSE NETWORK; Case No. 21-cv-00384